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| To be entered by the Nordic Council of Ministers office in Lithuania (NCM) | |
| **Project Number** |  |
| Date of receipt of Application (dd/mm/YYYY) |  |

**APPLICATION**

**NORDIC MEDIA GRANT PROGRAMME FOR BELARUS (NMGPB)**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2024 (date)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (place)

*Please enter the Application in English and submit it in the scanned and Word formats to the e-mail* [*mediagrantsbelarus@norden.lt*](mailto:mediagrantsbelarus@norden.lt) *or* [*mediagrantsbelarus@proton.me*](mailto:mediagrantsbelarus@proton.me)

General Information on project

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| --- | --- | --- | --- |
| 1. **Project title:** |  | | |
| 1. Name of Applicant |  | | |
| 1. Project duration (dd/mm/YYYY) | Estimated duration (months) | \_\_\_\_\_\_ | From \_\_\_\_ /\_\_\_\_\_\_/2024 to \_\_\_/\_\_\_\_\_\_\_/202\_ |
| 1. Project location (town, country) |  | | |
| 1. Total project value, EUR |  | | |
| 1. Amount of Grant requested, EUR |  | | |
| 1. Amount of co-funding by the applicant, EUR |  | | |
| 1. Other sources of funding the project (if any), EUR |  | | |

General information on the Applicant

*Who can apply: Belarusian independent media outlets, Belarusian journalists, Belarusian media artists[[1]](#footnote-1), non-Belarusian media outlets, which employ Belarusian journalists, and produce content on situation in Belarus.*

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| 1. Applicant (an institution/a natural person): |  | | | |
| * 1. Title/name |  | | | |
| * 1. Address and web page (if relevant) |  | | | |
| * 1. Contacts | Phone |  | E-mail |  |
| 1. Project Manager (not relevant to freelance journalists): |  | | | |
| * 1. Name |  | | | |
| * 1. Contacts | Phone |  | E-mail |  |
| 1. Contact person (if different than Project Manager): |  | | | |
| * 1. Name |  | | | |
| * 1. Contacts | Phone |  | E-mail |  |

Project Goals and Summary

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| 1. Goals and summary of the project (max 250 words)   *Pleases provide a short essence of the project describing the project need (-s), goal (-s), target beneficiaries of the project, activities to be taken, expected outputs and impact of the project media products (see NMGPB Guidelines).* |

Project outputs

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| 1. Project activities   (*indicate the activities to be taken to produce the project results and outputs, e.g., preparation and publishing of online articles, promotion of portal, etc.)* | * 1. Measurable outputs to be achieved (qualitative or quantitative) |
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**Project timeframe**

1. Timetable of project activities (max 12 months)

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| **No** | **Activities**  *Indicate the planned activities in compliance with the activities indicated in the unit 13 of this Application.* | **2024** | | | | | | | | | | **2025** | | |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 1 | 2 | 3 |
| 1. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ... |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

**Project target group**

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| 1. Project target group (-s) (max 50 words)   *Please indicate the key target group (-s) and the reasons of choosing it.* |

**Project applicant’s and partner’s capacities**

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| 1. Description of the applicant and of the media outlet (max 200 words)   *Please describe the capacities of the applicant, its media outlet, or media art entity (if relevant), also the capacities of the partner (-s) engaged (legal status, experience, share and impact in local/regional/national/international media, human and technical resources, language abilities, etc.)* |
| 1. Project partner (-s) (if any) (max 150 words)   *Please describe the project partner (-s) the applicant is going to cooperate with in implementing the project.* |

Project media and media arts products

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| 1. Project media products (max 150 words)   *Please describe the media and media arts products to be produced within the project.* |
| 1. Dissemination of the media and media arts products (max 150 words)   *Please describe where and when will the produced media and media art products be published; how will outreach to target audiences be achieved; and will any technical or digital solutions be used to ensure outreach to new audiences, in particular young people.* |
| 1. Impact of the media and media arts products (max 100 words)   *Please describe how the project and media/media arts products will benefit the Belarus society.* |

Performance assessment and sustainability

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| 1. Evaluation of project achievements and impact (max 100 words)   *Please describe how will the project achievements be evaluated, and the impact assessed; and what data or statistics sources will be used and how the feedback from the target audience will be collected.* |
| 1. Project sustainability (max 100 words)   *Please describe how will the sustainability of the achieved results will be ensured after completion of the project.* |

Cross-cutting aspects

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| 1. Compliance with the cross-cutting priorities   *Please indicate and describe how the project will contribute to achieving cross-cutting priorities of NCM (gender equality, children & youth, and sustainable development) and will the project directly/indirectly contribute to any of these policies.* | | | | |
| **Cross-cutting policy area** | **Relevance** | | | **Justification of project contribution**  *(For high and medium relevance only)* |
| **High** | **Medium** | **Low** |
| 1. Gender equality |  |  |  |  |
| 1. Children & Youth |  |  |  |  |
| 1. Sustainable Development |  |  |  |  |

Nordic component

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| 1. Inclusion of the Nordic component to the project (max 50 words)   *Please describe if and how the project will contribute to informing the Belarusians about the Nordic countries’ societal values and policies towards Belarus. How the project will strengthen ties between Nordic countries and Belarusian independent journalism/art.* |

Good journalism principles

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| 1. Compliance with the core principles of good journalism (max 100 words)   *Please describe how the core principles (truth and accuracy, independence, fairness and impartiality, humanity, and accountability) will be applied or ensured in producing the project media and media art products.* |

Budget

1. Project budget.

*Please fill in the budget table indicating the name of expenditure, number of units, cost per unit and total amount. A detailed budget could be attached separately.*

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| --- | --- | --- | --- | --- | --- | --- |
| **Budget categories/subcategories** | **Name of expenditure** | **No. of units** | **Unit cost, EUR** | **Total project value, EUR** | **Grant requested, EUR** | **Co-funding, EUR** |
| 1. Media/media art production costs |  |  |  |  |  |  |
| * 1. Salary for production of media/ media art products – *for employed staff and freelance applicants* |  |  |  |  |  |  |
| * 1. External services for production of media products – *for outsourced service providers* |  |  |  |  |  |  |
| 1. Travel and accommodation costs |  |  |  |  |  |  |
| * 1. International travel |  |  |  |  |  |  |
| * 1. Local travel |  |  |  |  |  |  |
| * 1. Per diem (for international travels only) |  |  |  |  |  |  |
| * 1. Accommodation |  |  |  |  |  |  |
| 1. Project management costs |  |  |  |  |  |  |
| * 1. Project manager’s remuneration *(max 10% of the Grant)* – *not relevant for freelance applicants* |  |  |  |  |  |  |
| * 1. Other costs *(max 25% of the Grant)* – *rent of equipment, promotion, distribution of project outputs, etc.* |  |  |  |  |  |  |
| 1. Indirect costs (overheads) *(max 7% of the Grant)* – *not relevant for freelance applicants* |  |  |  |  |  |  |
| 1. **Total** | – | – | – |  |  |  |

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| 1. Budget explanation (if any) |

Annexes to Application

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| 1. | A letter of intend of publication from a publishing media should be attached (for the applicants acting as freelance journalists only) |  |
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Full name of the official representative of the Applicant’s organisation / Signature

Full name of the freelance journalist filling the Application

1. Media artists – the artists, who communicate through film, photography, video, audio, computer/digital arts, and interactive media, and other artistic activities. [↑](#footnote-ref-1)